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## **Challenge Group Joins FIATA as an Affiliate Member to Strengthen Industry Collaboration.**

Challenge Group is proud to announce its new affiliate membership with FIATA, the International Federation of Freight Forwarders Associations.

This strategic move underscores the Group's commitment to fostering industry collaboration and addressing the pressing challenges of today's global supply chain.

Following the participation of FIATA Director General, Dr. Stephane Graber, at the latest edition of MACE in Malta, it was reiterated that stronger synergies between industry stakeholders are essential to navigate evolving regulations, capacity constraints, and supply chain disruptions. As a global freighter operator, handling agent and logistics provider, Challenge Group recognizes the need for unified efforts in tackling these issues, which is why joining the world's largest freight forwarding association is a natural step forward.

"Our approach to business has always been driven by listening to our customers and understanding their logistics needs. By providing reliable, integrated, and bespoke logistics solutions, we enable global trade efficiently and effectively. As an affiliate member of FIATA, we are excited to contribute our expertise and insights from a freighter operator and handling agent perspective. We believe this collaboration will create stronger synergies between different supply chain stakeholders, ultimately benefiting the entire industry", Or Zak, Chief Commercial Officer of Challenge Group, commented on the purpose of this membership.

"FIATA is delighted to welcome Challenge Group to its global community. The organisation's impressive growth and commitment to excellence in airfreight and cargo services align perfectly with FIATA's mission to support the global logistics industry. Based in Malta, where FIATA had the opportunity to witness its extensive network and forward-thinking approach during MACE 2024, Challenge Group brings valuable expertise to our community. We look forward to its active participation in tackling sustainability, safety and security, digitalisation, and operational excellence within the airfreight sector," Dr. Stephane Graber, FIATA Director General, added.

Through this membership, Challenge Group aims to engage with FIATA members worldwide, contributing to meaningful discussions

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## **PRESS RELEASE**

### **About Challenge Group**

Challenge Group is a unique, international air cargo conglomerate offering tailored and integrated end-to-end logistics solutions from airfreight, handling, and ground logistics to maintenance and aviation services, for a wide range of industries and commodities.

Challenge Group operates a fleet of Boeing 747 and 767 freighters and employs over 1000 people across three airlines (Challenge Airlines IL in Israel, Challenge Airlines BE in Belgium, Challenge Airlines MT in Malta), a commercial division (Challenge Air Cargo), a ground handling company (Challenge Handling in Liege, Belgium), a Global road feeder provider (Challenge Logistics), an aircraft and parts leasing division (Challenge Aviation), and a comprehensive line maintenance provider (Challenge Technic). The company has tripled its capacity over the past four years, now handling over 500,000 tons of cargo annually.

**Challenge accepted.**

and initiatives that drive the industry forward. The Group remains dedicated to supporting its customers by ensuring seamless end-to-end logistics solutions in an ever-evolving global trade environment.

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