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## **Challenge Group has successfully launched its first flights to Nairobi**

Challenge Group is proud to announce the successful launch of its inaugural flights to Nairobi (NBO) on December 2nd. This new service marks the company's first destination in Africa with flights operating twice weekly, on Mondays and Thursdays, deploying a B767 freighter aircraft, with a capacity of 52tons and volume of 400 cubic meters.

This remarkable milestone reflects Challenge Group's strategic commitment to fleet growth and expanding into new markets. Following the successful launch of its Indian operations, the addition of Nairobi underscores the company's dedication to meeting the evolving needs of its global customer base.

"Our decision to launch flights to Nairobi is driven by our customer-centric approach," said Or Zak, Chief Commercial Officer at Challenge Group. "With the increasing demand for airfreight solutions out of Africa, we are delighted to offer our clients dependable access to this emerging market. Additionally, by linking Nairobi to our hub in Liege, we are strengthening Liege's role as a competitive and well-equipped hub for handling and distributing perishable cargo."

The new service aims to facilitate global trade by linking Nairobi, a key market for perishable goods, with Challenge Group's operational expertise at Liege Airport. This alignment with the airport's overall strategy to enhance its capabilities for perishable cargo solidifies Challenge Group's position as a key enabler of global trade.

Challenge Group's entry into Africa is an exciting step forward, not only for the company but also for its business partners and clients worldwide. With its growing network and innovative services, Challenge Group continues to deliver on its promise of connecting markets and driving trade worldwide.

### About Challenge Group

Challenge Group is a unique, international air cargo conglomerate offering tailored and integrated end-to-end logistics solutions from airfreight, handling, and ground logistics to maintenance and aviation services, for a wide range of industries and commodities.

Challenge Group operates a fleet of Boeing 747 and 767 freighters and employs over 1000 people across three airlines (Challenge Airlines IL in Israel, Challenge Airlines BE in Belgium, Challenge Airlines MT in Malta), a commercial division (Challenge Air Cargo), a ground handling company (Challenge Handling in Liege, Belgium), a Global road feeder provider (Challenge Logistics), an aircraft and parts leasing division (Challenge Aviation), and a comprehensive line maintenance provider (Challenge Technic). The company has tripled its capacity over the past four years, now handling over 500,000 tons of cargo annually.